

1.3 Format of a Newspaper



Newspaper Graphics

- A newspaper is a type of graphic text. It contains many graphics, such as



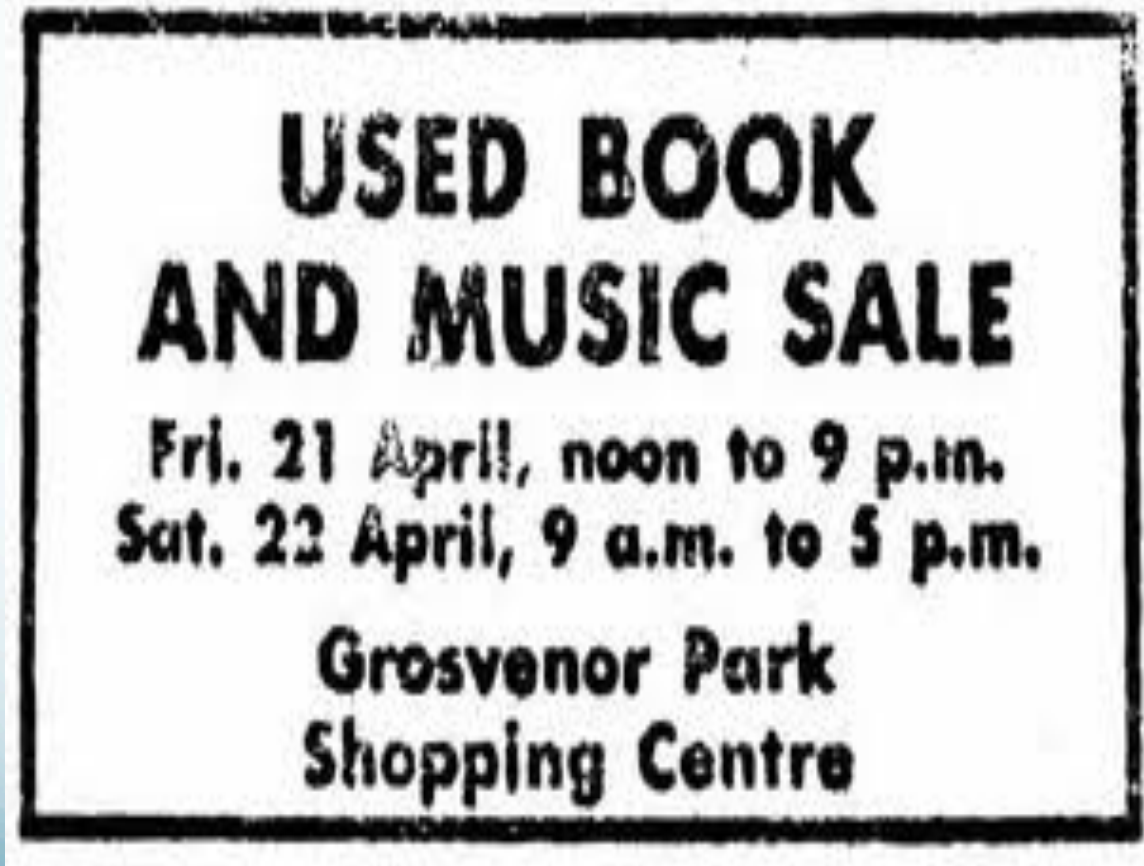
Charts

Newspaper Graphics



**Diagrams/
Images**

Newspaper Graphics



Ads

Newspaper Graphics

English Premier League

02/11	Liverpool	v.	West Bromwich Albion - 3:00 PM (ET)
02/17	Liverpool	v.	Swansea City - 10:00 AM (ET)
02/23	Fulham	v.	Stoke City - 7:45 AM (ET)
02/23	Reading	v.	Wigan Athletic - 10:00 AM (ET)
02/23	West Bromwich Albion	v.	Sunderland - 10:00 AM (ET)

Schedules

Newspaper Layout

1. Index

Most newspapers have an index, which is like a table of contents. The index is usually in a sidebar on the front page, and in smaller or community newspapers it lists the sections of the newspaper and the page each section begins on

Newspaper Layout

FEATURE	SECTION	Pg.
Almanac	Business	29
Ask Amy	Live	2
Bridge	Live	6
Celebrities	Live	2
Comics	Live	6
Commentary	News	23
Crossword	Live	7
Editorials	News	22
Horoscopes	Live	6
Letters	News	22

FEATURE	SECTION	Pg.
Market Roundup	Business	28
Movie Ads	Live	4
Nation & World	News	18
Obituaries	Business	29
Press box	Sports	7
Scoreboard	Sports	7
Smack!	Sports	2
Sudoku	Live	7
Television	Live	5
Weather	Live	8

Newspaper Layout

- If you read the same newspaper frequently, you may have noticed that the sections tend to be the same from issue to issue
- Usually, newspapers have “hard news” or news reports about current local and global events in the front

Newspaper Layout

- “Soft news” such as human-interest stories, columns, comics, editorials, and classifieds are located in the back sections

Sections of a Newspaper

- Weather news and forecasts

An advice column ,
Critic reviews of movies, plays, restaurants, etc.
Editorial opinions
Comic strips and other entertainment, such as
crosswords, Sudoku and horoscopes
A sports column or section
Classified ads are commonly seen in local or small
newspapers

Arts • Business • Entertainment • Environment •
Fashion • Politics • Science • Sports • Tech • Trade •
Traffic • Weather

News Reports

- News reports are one of the most common and popular types of newspaper articles. Most news reports share the following characteristics:

1. Purpose

- To provide an objective account of a news event that gives the most important information first.
- give the facts quickly
- give the facts accurately
- give the facts objectively

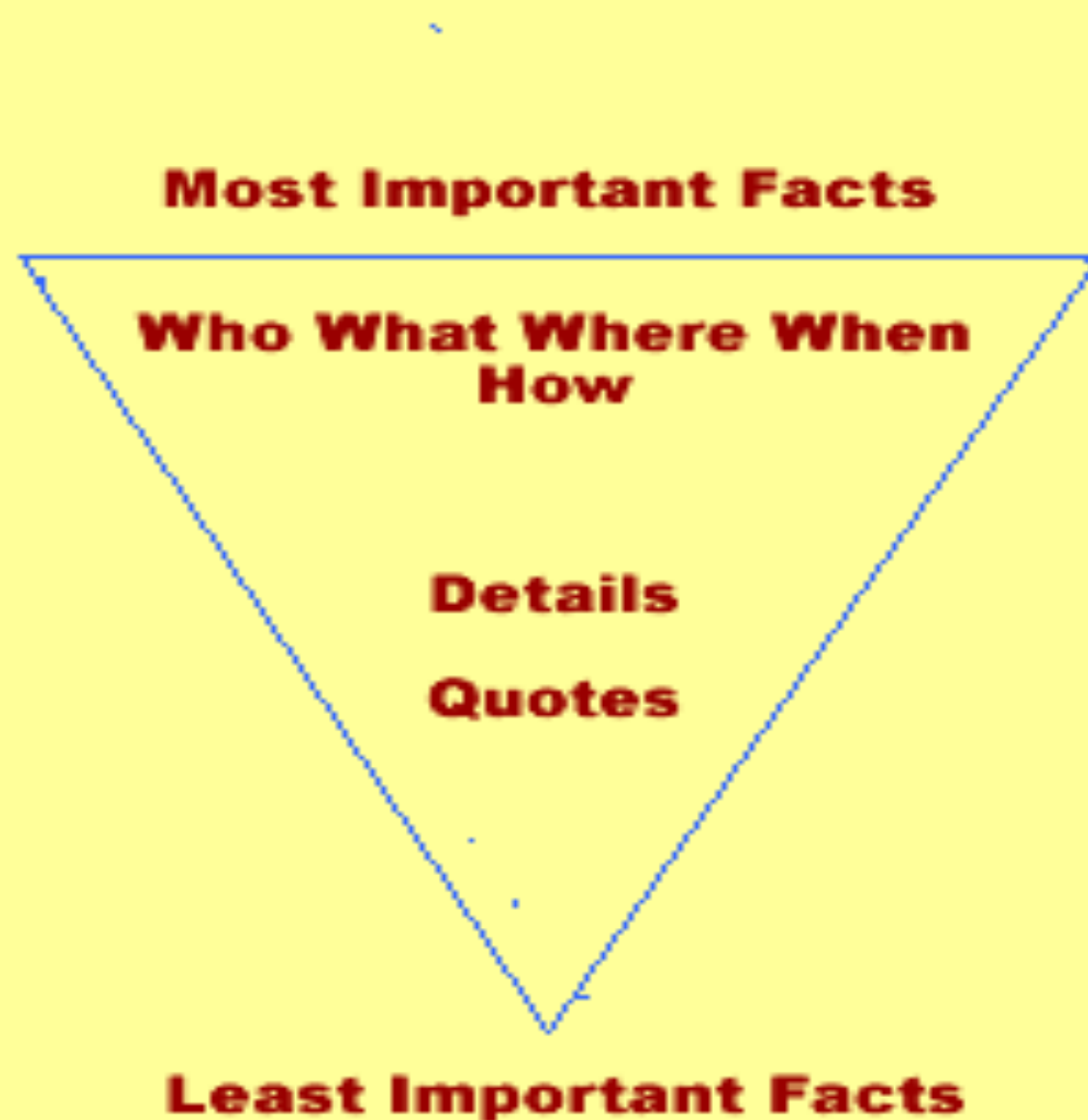
2. Audience

- People who quickly want to know what happened.

3. Style: Inverted Pyramid Style

- This is where information is given from most important to least important facts
- It is called inverted pyramid style because the most important information at the top of the article followed by **background information** or extra details that the reader needs for understanding

Inverted Pyramid Style



4. Headline:

- A headline acts as the “title” or attention-getter for the article.
- A headline usually consists of four or five words, which are in a larger and bolder print than the rest of the story.

4. Headline:

Authority stops issuing new liquor licenses in new areas

Author: Egypt Independent

Authorities have put a halt to issuing new liquor licenses in some of Cairo's recently built areas and new settlements, Senior Vice President of the New Urban Communities Authority Nabeel Abbas confirmed to the independent financial newspaper Al-Mal Sunday.

Abbas first said the authority would not issue any new liquor licenses to shops or trade centers operating in the new neighborhoods in a letter dated 11 November 2012, which Al-Mal obtained from one new neighborhood's governing agency.

In the letter, Abbas wrote that establishments would be observed to see that they ended all alcohol selling operations. He said the authority had the right to revoke the rights of any activities that might disturb the residents of the area.

He also compared businesses selling alcohol to plumbing shops or car mechanics, which he said residents have also refused to have in the new neighborhoods.

The order was issued after a number of neighborhood councils wrote letters asking for its issuance, Abbas said.

One such letter came from Mamdouh Badr Eddin, a trustee of the Sheikh Zayed settlement, who wrote that by refusing to issue licenses, the city was preserving its quiet atmosphere and cleanliness.

He said the new order would not affect restaurants or tourist establishments that operate with approval of the Tourism Ministry.

5. Topics

- News reports or articles are current; that is, they are about things that have just happened that are unusual, important because they affect people's lives, or shocking

6. *Introduction*

- The first sentence is called the **lead**.
- It gives the reader the most important facts about a current event saying who, what, when, where and sometimes how.
- The lead can stand alone as a “capsule” of the rest of the article.
- A reader can decide whether or not to stop reading at any point after the lead.

7. The Middle

- The Middle fills in and expands upon all the details in the lead.
- These details should be significant but not essential to the story, and may consist of quotes, descriptions of scenes, background information, etc.
- An editor can shorten a longer article by cutting off details from the bottom of the pyramid.

8. Quotes

- News reports often include word for word quotes from people who are close to the story; either participants or witnesses.

9. Paragraphs

- Paragraphs are very short. News reports are divided into **paragraphs** of one or two sentences

10. Tone (attitude of the writer)

- The tone is very objective.
- The reporter tries to be very balanced and fair in the reporting.
- He or she records the information and gives it to the reader.